

## Undergraduate Major Map

Catalog Year: 2023  
College / School: Communication, Arch + The Arts  
Major: Pub Relatns Adv & App Com- BS  
Track / Concentration:  
Career Path: Four Year Freshman

Fall Term 2023				
PRAAC is a LIMITED ENROLLMENT PROGRAM: students must have a min 2.85 cumulative GPA.  May use UCC Social Science Group Two course to satisfy the Global Learning requirement. (2) See endnotes.				<b>Term GPA:</b> 2.85 <b>Term Hours:</b> 13 <b>Cum GPA:</b> 2.85 <b>Cum Hours:</b> 13
Course Group	Course Required	Course Description	Credit Hours	Course Notes
UCC First Year Experience	SLS 1501	First Year Exper	1	
UCC Communication	ENC 1101	Writing and Rhetoric I	3	
UCC Social Science Group One			3	Select any.
UCC Mathematics Group One			3	Select from the following: MGF 1107 or MGF 1106. MGF 1107 recommended. (1) See endnotes.
UCC Arts			3	Select SPC 2608.

Spring Term 2024				
				<b>Term GPA:</b> 2.85 <b>Term Hours:</b> 12 <b>Cum GPA:</b> 2.85 <b>Cum Hours:</b> 25
Course Group	Course Required	Course Description	Credit Hours	Course Notes
UCC Communication	ENC 1102	Writing and Rhetoric II	3	
UCC Mathematics Group Two			3	Select one of the following: CGS 2518, COP 2210, PHI 2100, MTG 1204, STA 2112.
General Electives			3	See endnotes.
UCC Social Science Group Two			3	Select one of the following: SYP 3000, SOP 3015, SPC 3210, GEA 2000, AFA 2004, COM 3461, ANT 3241.

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<b>Summer Term 2024</b> Credits taken in Summer will go towards satisfying the Summer Enrollment requirement. (3) See endnotes.				<b>Term GPA:</b> 2.85 <b>Term Hours:</b> 9 <b>Cum GPA:</b> 2.85 <b>Cum Hours:</b> 31
Course Group	Course Required	Course Description	Credit Hours	Course Notes
Core Requirements	IDS 3309	How We Know What We Know	3	Core requirement for major. IDS3309 can be used to satisfy UCC Humanities Group 2.
UCC Humanities Group One			3	Select any.
General Electives			3	See endnotes

<b>Fall Term 2024</b> PRAAC is a LIMITED ENROLLMENT PROGRAM: students must have a min 2.85 cumulative GPA.  MMC 3303 will be used to satisfy the Global Learning Discipline Specific requirement. (2) See endnotes.  May use UCC Humanities Group Two course to satisfy the Global Learning requirement. (2) See endnotes  MMC3123 will be replaced COM3714 (7) See endnotes.				<b>Term GPA:</b> 2.85 <b>Term Hours:</b> 13 <b>Cum GPA:</b> 2.85 <b>Cum Hours:</b> 44
Course Group	Course Required	Course Description	Credit Hours	Course Notes
UCC Humanities - Group Two			3	Select any course except IDS 3309.  Recommend to take another Humanities course. See endnotes
Core Requirements	COM 3714	Fnd. of Comm.	3	Core Requirement
Core Requirements	MMC 3303	Global Media and Society	3	Core requirement.
UCC Natural Science Group One			3	(1) See endnotes Take Lecture with corresponding Lab.
UCC Natural Science Group One			1	(1) See endnotes Take Lab with corresponding Lecture.
Core Requirements	PUR 1951	PRAAC Orientation	0	Core requirement.

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<p><b>Spring Term 2025</b> Student needs to be evaluated at the end of this semester (nearing the 60 CRH). Student should complete the program core by the end of this semester.</p> <p>VIC3400 may be used to satisfy the Global Learning Discipline Specific requirement. (2) See endnotes.</p>				<p><b>Term GPA:</b> 2.85 <b>Term Hours:</b> 13 <b>Cum GPA:</b> 2.85 <b>Cum Hours:</b> 57</p>
Course Group	Course Required	Course Description	Credit Hours	Course Notes
SCJ Core	VIC 3400	Vis Design Global Media	3	Core requirement.
SCJ Core	MMC 4200	Law And Ethics	3	Core requirement.
Major Specific: Principles of	PUR 3000	Principles Of P. R.	3	Or ADV3008-Principles of Advertising. Major Specific Requirement.
UCC Natural Science - Group Two			3	(1) See endnotes Take Lecture with corresponding Lab.
UCC Natural Science - Group Two			1	(1) See endnotes Take Lecture with corresponding Lab.

<p><b>Summer Term 2025</b> Credits taken in Summer will go towards satisfying the Summer Enrollment requirement. (3) See endnotes.</p>				<p><b>Term GPA:</b> 2.85 <b>Term Hours:</b> 6 <b>Cum GPA:</b> 2.85 <b>Cum Hours:</b> 63</p>
Course Group	Course Required	Course Description	Credit Hours	Course Notes
General Electives			3	See endnotes.
General Electives			3	See endnotes.

<p><b>Fall Term 2025</b> PRAAC is a LIMITED ENROLLMENT PROGRAM: students must have a min 2.85 cumulative GPA.</p>				<p><b>Term GPA:</b> 2.85 <b>Term Hours:</b> 12 <b>Cum GPA:</b> 2.85 <b>Cum Hours:</b> 75</p>
Course Group	Course Required	Course Description	Credit Hours	Course Notes
Major Specific Requirements	ADV 4323	Branding and Social Media	3	Major specific requirement.
General Electives			3	See endnotes.
General Electives			3	See endnotes.
Major Specific Requirements	COM 3520	Design Comm Strategies	3	Major specific requirement.

## Undergraduate Major Map

<b>Spring Term 2026</b> Meet with Advisor for Pre-graduation/ 90 credit degree check.				Term GPA: 2.85 Term Hours: 12 Cum GPA: 2.85 Cum Hours: 87
Course Group	Course Required	Course Description	Credit Hours	Course Notes
Major Specific Requirements	COM 4310	Research Meth Comm	3	Major specific requirement.
Specialization Courses			3	See endnotes.
General Electives			3	See endnotes.
General Electives			3	See endnotes.

<b>Summer Term 2026</b> Credits taken in Summer will go towards satisfying the Summer Enrollment requirement. (3) See endnotes.				Term GPA: 2.85 Term Hours: 6 Cum GPA: 2.85 Cum Hours: 93
Course Group	Course Required	Course Description	Credit Hours	Course Notes
Major Specific Requirements	PUR 4100	Writing For PR	3	Major specific requirement.
Specialization Courses			3	See endnotes.

<b>Fall Term 2026</b> Apply for Spring graduation.				Term GPA: 2.85 Term Hours: 12 Cum GPA: 2.85 Cum Hours: 108
Course Group	Course Required	Course Description	Credit Hours	Course Notes
AREA OF CONCENTRATION			3	
Major Specific Requirements	PUR 4101	Digital Editing and Design	3	Major specific requirement.
AREA OF CONCENTRATION			3	See endnotes.
Specialization Courses			3	See endnotes.

## Undergraduate Major Map

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Spring Term 2027				Term GPA: 2.85
				Term Hours: 12
				Cum GPA: 2.85
				Cum Hours: 120
Course Group	Course Required	Course Description	Credit Hours	Course Notes
Major Specific Requirements	COM 4958	Campaigns	3	Major Specific Requirement.
Specialization Courses			3	See endnotes.
AREA OF CONCENTRATION			3	See endnotes.
AREA OF CONCENTRATION			3	

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### General Requirements