

## Undergraduate Major Map

**Catalog Year** 2017  
**College / School** Communication, Arch + The Arts  
**Major** Communications - BS  
**Track / Concentration** Public Relations  
**Career Path** Four Year Freshman

### Fall Term 2017

May use UCC Foundations of Social Inquiry course to satisfy the Global Learning requirement. (2) See end notes

**Term Hours:** 13  
**Cum GPA:** 3  
**Cum Hours:** 13

Course Group	Course Required	Course Description	Credit Hours	Critical Indicator	Course Notes
UCC First Year Experience	SLS 1501	First Year Exper	1		
UCC English Composition	ENC 1101	Writing and Rhetoric I	3	B+	
UCC Social Science Group One			3		
Principle of Public Relations	PUR 3000	Principles Of P. R.	3		
UCC Mathematics Group One			3		(1) See endnotes MGF1106 Or MGF1107 or MTG1204 are recommended

### Spring Term 2018

May use UCC Societies and Identities course to satisfy the Global Learning requirement. (2) See endnotes

**Term Hours:** 12  
**Cum GPA:** 3  
**Cum Hours:** 28

Course Group	Course Required	Course Description	Credit Hours	Critical Indicator	Course Notes
UCC English Composition	ENC 1102	Writing and Rhetoric II	3	B+	
UCC Mathematics Group Two			3		(1) See endnotes MGF1106 Or MGF1107 or MTG1204 or CGS2518 or PHI2100 are recommended
Principles of Advertising	ADV 3008	Principles Of Adv	3		
SCJ Orientation	MMC 3003	Mc Orientation	0		SPC2608 is recommended
UCC Social Science Group Two			3		

## Undergraduate Major Map

### Summer Term 2018

Use this semester to catch up on coursework and/or satisfy the 9 credits summer requirement (if needed). (3) See endnotes

**Term Hours:** 6  
**Cum GPA:** 3  
**Cum Hours:** 34

Course Group	Course Required	Course Description	Credit Hours	Critical Indicator	Course Notes
UPPER DIVISION LIBERAL ARTS	IDS 3309	How We Know What We Know	3		
UCC Humanities Group One			3		

### Fall Term 2018

Public Relations students must have a min 3.0 cumulative GPA at 60 credit hours and a passing score on the Language Skills Test to take 3000/4000 level Public Relations classes.

**Term Hours:** 13  
**Cum GPA:** 3  
**Cum Hours:** 47

Course Group	Course Required	Course Description	Credit Hours	Critical Indicator	Course Notes
UCC Humanities - Group Two			3	B+	(1) See endnotes
SCJ Core	MMC 3104C	Writing Strategies	3	Pass	
SCJ Core	MMC 3303	Global Media and Society	3		
UCC Natural Science - Life Sciences			3		(1) See endnotes Take Lecture with corresponding Lab
UCC Natural Science - Life Sciences			1		(1) See endnotes Take Lab with corresponding Lecture

### Spring Term 2019

\* Take the Language Skill Test in Fall 2014 or before.

May use UCC Humanities with Writing course to satisfy the Global Learning requirement. (2) See endnotes

May use UCC Physical Science course to satisfy the Global Learning requirement. (2) See endnotes

**Term Hours:** 13  
**Cum GPA:** 3  
**Cum Hours:** 60

Course Group	Course Required	Course Description	Credit Hours	Critical Indicator	Course Notes
SCJ Core	VIC 3400	Vis Design Global Media	3		
SCJ Core	MMC 4200	Law And Ethics	3		
UCC Natural Science - Group Two			3	B+	
UCC Natural Science - Group Two			3		
ARTS			1		

## Undergraduate Major Map

### Summer Term 2019

Students should be fully admitted at the end of Summer 2014 (their sixth semester at FIU).

Use this semester to catch up on coursework and/or satisfy the 9 credits summer requirement (if needed). (3) See endnotes

**Term Hours:** 6  
**Cum GPA:** 3  
**Cum Hours:** 60

Course Group	Course Required	Course Description	Credit Hours	Critical Indicator	Course Notes
General Electives			3		
General Electives			3		

### Fall Term 2019

\* Take the Language Skill Test by this semester.

Public Relations students must have a min 3.0 cumulative GPA at 60 credit hours and a passing score on the Language Skills Test to take 3000/4000 level Public Relations classes.

**Term Hours:** 6  
**Cum GPA:** 2.75  
**Cum Hours:** 72

Course Group	Course Required	Course Description	Credit Hours	Critical Indicator	Course Notes
Electives	ADV 4323	Branding and Social Media	3	B	
Area of Concentration			3	B	
General Electives			0		
General Electives			0		

### Spring Term 2020

MMC3303 may be used to satisfy the Global Learning requirement. (2) See endnotes

**Term Hours:** 3  
**Cum GPA:** 2.75  
**Cum Hours:** 84

Course Group	Course Required	Course Description	Credit Hours	Critical Indicator	Course Notes
Integrated Comm Research	MMC 4609	Comm Rsch Strategy	3	B	
Area of Concentration			0		
Area of Concentration			0		
Area of Concentration			0		

### Summer Term 2020

Use this semester to catch up on coursework and/or satisfy the 9 credits summer requirement (if needed). (3) See endnotes

**Term Hours:** 3  
**Cum GPA:** 2.75  
**Cum Hours:** 90

Course Group	Course Required	Course Description	Credit Hours	Critical Indicator	Course Notes
General Electives			3		
General Electives			0		

## Undergraduate Major Map

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<b>Fall Term 2020</b>					<b>Term Hours:</b> 3
					<b>Cum GPA:</b> 2.75
					<b>Cum Hours:</b> 102
Course Group	Course Required	Course Description	Credit Hours	Critical Indicator	Course Notes
Publications Editing & Design	PUR 4101	Digital Editing and Design	3	B	
General Electives			0		
General Electives			0		
Area of Concentration			0		
Area of Concentration			0		

<b>Spring Term 2021</b>					<b>Term Hours:</b> 6
Apply for Summer Graduation					<b>Cum GPA:</b> 2.75
					<b>Cum Hours:</b> 114
Course Group	Course Required	Course Description	Credit Hours	Critical Indicator	Course Notes
Area of Concentration			3		
Integrated Communication Campaigns	MMC 4410	Integrated Campaigns	3		
General Electives			0		
Area of Concentration			0		

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### General Requirements