

Undergraduate Major Map

Catalog Year 2016
College / School Journal and Mass Communication
Major Communications - BS
Track / Concentration Digital Media Studies
Career Path Two Year Transfer

Fall Term 2016					Term Hours: 12
					Cum GPA: 2.75
Course Group	Course Required	Course Description	Credit Hours	Critical Indicator	Course Notes
SJMC Orientation	MMC 3003	Mc Orientation	0	Pass	
SJMC Core	MMC 3303	Global Media and Society	3	B	
Introduction to Digital Media	DIG 3001	Introduction to Digital Media	3	B	
SJMC Core	MMC 4200	Law And Ethics	3		
Political Sciences			3	A	

Spring Term 2017					Term Hours: 12
					Cum GPA: 2.75
Course Group	Course Required	Course Description	Credit Hours	Critical Indicator	Course Notes
SJMC Core	VIC 3400	Vis Design Global Media	3	B	
SJMC Core	MMC 3104C	Writing Strategies	3		
International Relations			3		
Area of Concentration			3	B	

Summer Term 2017					Term Hours: 6
Use this semester to catch up on coursework					Cum GPA: 2.75
Student needs Full Admission at the end of this semester					
Course Group	Course Required	Course Description	Credit Hours	Critical Indicator	Course Notes
Area of Concentration			3	A	
Departmental Electives			3		

Undergraduate Major Map

Fall Term 2017					Term Hours: 12
					Cum GPA: 2.75
Course Group	Course Required	Course Description	Credit Hours	Critical Indicator	Course Notes
Digital Theories	DIG 4800	Digital Theories	3		
Audience Analysis, Public Opinion and New Media	MMC 4631	Audience, Pub Opion, New Media	3	A	
SJMC Core	RTV 3531	Multimedia Prod	3	A	
Area of Concentration			3	A	

Spring Term 2018					Term Hours: 12
					Cum GPA: 2.75
Course Group	Course Required	Course Description	Credit Hours	Critical Indicator	Course Notes
Digital Content	DIG 4293	Multimedia Production 2	3		
Social Media and Globalization	MMC 4302	Social Media and Globalization	3		MMC3250 or DIG4293
Departmental Electives			3	B	
Area of Concentration			3		

Summer Term 2018					Term Hours: 6
Use this semester to catch up on coursework					
Course Group	Course Required	Course Description	Credit Hours	Critical Indicator	Course Notes
Digital Content	DIG 4552	Advanced Multimedia Production	3	A	Or DIG4097 for Management Track
Business and Professional Communication			3	A	COM3110 or Economics Course

General Requirements

GENERAL UNIVERSITY REQUIREMENTS

Critical Progress is the minimum grade indicated in specific courses to demonstrate proficiency and progress in major. Earning less than the minimum grade is a trigger for a conversation with advisor.

Transfer students are assumed to have completed an Associates of Arts Degree from a Florida Public Institution or completed 60 credits and the University Core Curriculum Requirements.

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In addition, the following courses are required of incoming transfer students:

Global Learning Requirement for Transfers: Transfers entering FIU Fall 2011 or later are required to take two Global Learning courses.

Those who meet University Core Curriculum Requirements prior to entering FIU

-Two Global Learning Discipline Specific Courses (One of the two may be a Global Learning Foundation Course chosen in consultation with your advisor)

Those who do not meet University Core Curriculum Requirements prior to entering FIU

-One Global Learning Foundation Course (from the University Core Curriculum)

-One Global Learning Discipline Specific Course

Transfer courses may not be used to meet the FIU Global Learning Requirement. For a list of Global learning courses: <http://goglobal.fiu.edu>

School of Journalism and Mass Communication: Selected Major Requirements

Grades: All students must successfully pass MMC 3003 (Mass Communication Orientation), and have a minimum cumulative GPA of 3.0 (this includes all transfer work, in addition to current FIU work).

All students in each track are expected to demonstrate proficiency in writing. Students are required to enroll in Writing Strategies for Reaching a Mass Audience (MMC 3104C) and receive a "C" or higher. Admission to MMC 3104C requires successful completion of a language skills test, no exceptions.

MMC 3104C is the prerequisite for the majority of courses in the SJMC, be sure to complete this requirement early so as not to fall behind.

Liberal Arts Requirements: (9 credits)

Students must select one upper division (3000-4000 level) course from each of the following subject areas:

Political Science (3 credits)

International Relations (3 credits)

COM 3110 Business & Professional Communication or Economics (3 credits)

Area of Concentration: (12 credits)

Students must select a coherent series of four (12 credits semester hours) upper division courses (3000 or 4000 level) in an area chosen by the student in coordination with their advisor that would indicate a chosen area of focus outside of the SJMC.

Sub Tracks - Students must choose to take courses to fulfill the Digital Management or Digital Content sub-track as part of the Advertising Track Requirements.

Graduation Policy

To be eligible for graduation, a student must have a minimum 2.75 GPA in all SJMC courses as well as in the outside courses required by the program. The grade point average will be computed separately to maintain the 2.75 standard in both categories.